



## BisMarket 2019 Sponsorship Levels and Benefits

BisMarket is a seasonal community farmers market in Bismarck. Our mission is to provide a venue for community members to gather, purchase and eat local foods and goods, promote health and wellness, provide education, and showcase local artistic talent. Since 2013, we have connected thousands of community members with fresh food, small businesses, and local entertainment.

We are a 501(c)5 nonprofit that relies on volunteers, grants, and the support of our sponsors to fulfill our mission. Support from our local community is essential to our continued operation. Sponsorship also benefits **your business or organization** by increasing your visibility.

- Our market operates weekly from June to October, with around **20 markets** total. We also operate a monthly market during the winter months. Each market attracts **hundreds of locals and visitors**.
- We have more than **40 small businesses** that vend at our market throughout the season.
- We are active on social media and have over **6,000 followers** on Facebook.

We have a variety of sponsorship levels designed to allow your organization to support BisMarket in the way that's right for you. If you have other suggestions for how we can thank you for your support, please reach out. We are always looking for creative ways to thank our supporters!

### Friend of BisMarket -- \$25

Individuals and families can help the market maintain financial stability with a donation of \$20.

- Your name listed on the Friends of BisMarket section of the Support page on our website

### Veggie -- \$100-\$499

- Name and logo on BisMarket Support page on our website
- 10% of your donation in BisMarket Bucks for your organization to use at market this season

### Tote -- \$500-\$999

The benefits listed for Veggie Level Sponsor plus:

- One social media feature about your business
- Logo on all related print material

### Basket -- \$1,000-\$4,999

The benefits listed for Tote Level Sponsor plus:

- Optional Market Booth Space (10' x 15') to promote your business at the market plus we will advertise your organization's attendance on our social media during each market you attend
- Logo on table tents on BisMarket tables each Saturday market and on all print material
- One special social media feature about your business for each \$1000 donated






### Bushel -- \$5,000-\$10,000

The benefits listed for Basket Level Sponsor plus:

- Your logo on the large sponsor banner displayed at the BisMarket information booth each market.

*Monthly payment options available upon request.*

## Sponsorship Benefits

	<b>Friend of BisMarket \$25 - \$99</b>	<b>Veggie \$100 - \$499</b>	<b>Tote \$500 - \$999</b>	<b>Basket \$1000 - \$4999</b>	<b>Bushel \$5000 - \$ 9999</b>
Name listed on Partners page of website					
Receive 10% of donation in BisMarket Bucks					
Social media feature about your business					
Logo on all printed market materials					
Advertise your market attendance (optional) on social media					
10x10 space on any market day					
Logo on table tents at market					
Additional social media feature about you for each \$1000 you donate					
Logo on large sponsor banner at market resource booth					
<b>Any other ideas?</b> Ask us – we're flexible!					

### Individual Donation - \$25

BisMarket happily accepts one-time donations of any dollar amount. We appreciate any and all support you are able to provide.

## 2019 Season “Wish List”

“Wish List” Item	Estimated Cost
Social Media Advertising (helps us reach more people!)	\$30 – \$300
Scholarship for youth vendors - help them sell for free!	\$150
Live, local entertainment for one market*	\$100
Printing and promotion (flyers etc.)	\$100-\$500
Print advertisement (helps us reach <i>new</i> people!)	\$200-\$600
Balloon art throughout the season (our youngest shoppers love this!)	\$400-\$600
New credit card and SNAP machine	\$1,000
Insurance for BisMarket (D&O Policy and General Liability)	\$1,100
Live, local entertainment for all markets of 2018 season	\$2,200
Part-time marketing and graphic designer	\$500-\$2,000
Full-time BisMarket Market Manager	\$50,000-\$75,000
One year of operation (not including salaries/stipends)	\$10,000

\* If you want to sponsor entertainment (live music or art) at one market, we will also display your name and logo on signage (i.e. our chalkboard sign) during that live performance. Make sure the public knows you support our local artists!

### **BisMarket Platinum Partner (Truckload)**

*Consider giving us a head start on fundraising for our 2019 season by sponsoring all operating costs of our 2018 season (\$10,000 or more).*

You'll get all of the benefits allotted to a Bushel Level Sponsor plus:

- Your logo on all printed advertisements and recognition in any video/audio advertisements for season
- 5% of your donation in BisMarket Bucks for your organization/employees to use the market this season



## BisMarket 2019 Sponsorship Form

Organization/Business Name	
Business Address	
Business Phone Number	
Business Email Address	
Contact Person/Phone	
Contact Person Email	
50-word description of your business (for promotional purposes)	
Desired sponsorship level	
Promotional preferences (are there other ways, not listed above, that we can help thank you for your support?)	

Please contact us at [info@bismarket.com](mailto:info@bismarket.com) if you are interested in becoming a season sponsor of BisMarket. We also welcome in-kind donations and would invite you to volunteer at a market or serve on a market committee. Thank you for your interest!