



2021 BisMarket Sponsorship Levels

BisMarket is a seasonal community farmers market in Bismarck. Our mission is to provide access to a variety of locally grown, high quality, farm-fresh products direct from local producers. This family-friendly market enhances community building, fosters local business growth and encourages healthy food choices in a green outdoor space. Since 2013, we have connected thousands of community members with fresh food, small businesses, and local entertainment.

We are a 501(c)5 nonprofit that relies on volunteers, grants, and the support of our sponsors to fulfill our mission. Support from our local community is essential to our continued operation. Sponsorship also **benefits your business or organization** by increasing your visibility.

- BisMarket operates weekly from June to October, with around **20 markets** throughout the season. We also operate a monthly market during the winter months. Each market attracts **hundreds of locals and visitors**.
- We have more than **40 small businesses** that vend at our market throughout the season.
- We are active on social media and have over **8,000 followers** on Facebook.

Friend of BisMarket: \$20 - \$99

Individuals and families can help the market maintain financial stability with a donation.

- ★ Your name listed on the Friends of BisMarket section of the Support page on our website
- ★ Thank you shout out on social media

Veggie: \$100 - \$499

- ★ Name and logo on BisMarket Support page on our website
- ★ 10% of your donation in BisMarket Bucks for your organization to use at market this season

Tote: \$500 - \$999

The benefits listed for Veggie Level Sponsor plus:

- ★ One social media feature about your business
- ★ Logo on all related print material

Basket: \$1,000 - \$4,999


The benefits listed for Tote Level Sponsor plus:

- ★ Optional Market Booth Space (10' x 10') to promote your business at the market plus we will advertise your organization's attendance on our social media during each market you attend
- ★ Logo on table tents on BisMarket tables each Saturday market
- ★ One special social media feature about your business for each \$1000 donated

Bushel: \$5,000 - \$10,000

The benefits listed for Basket Level Sponsor plus:

- ★ Your logo on the large sponsor banner displayed at the BisMarket information booth each market.

 2021 Season Wish List	Estimated Cost
Social Media Advertising (helps us reach more people!)	\$30 – \$300
Scholarship for youth vendors - help young entrepreneurs start a business!	\$200
Live, local entertainment for one market*	\$100
Printing and promotion (flyers, merch, etc.)	\$100-\$1,000
Print advertisement (helps us reach <i>new</i> people!)	\$200-\$1,000
Balloon art throughout the season (our youngest shoppers love this!)	\$400-\$600
Insurance for BisMarket (D&O Policy and General Liability)	\$1,100
Part-time marketing and graphic designer	\$500-\$2,000
One year of operating expenses (not including salaries/stipends)	\$12,000
Electricity upgrades	\$18,000

* If you want to sponsor entertainment (live music or art) at one market, we will also display your name and logo on signage (i.e. our chalkboard sign) during that live performance. Make sure the public knows you support our local artists!



We have a variety of sponsorship levels designed to allow your organization to support BisMarket in the way that's right for you. If you have other suggestions for how we can thank you for your support, please reach out. We are always looking for creative ways to thank our supporters!

BisMarket 2021 Sponsorship Form

Organization/Business Name	
Business Address	
Business Phone Number	
Business Email Address	
Contact Person/Phone	
Contact Person Email	
50-word description of your business (for promotional purposes)	
Desired sponsorship level	
Promotional preferences (are there other ways, not listed above, that we can help thank you for your support?)	

Please contact us at info@bismarket.com if you are interested in becoming a season sponsor of BisMarket. We also welcome in-kind donations and would invite you to volunteer at a market or serve on a market committee. Thank you for your interest!

